

International Scientific Conference on



**VITAMIN D & HEALTH IN EUROPE:
CURRENT AND FUTURE PERSPECTIVES**

EXHIBITION & SPONSORSHIP OPPORTUNITIES

5th & 6th SEPTEMBER 2017

UNIVERSITY COLLEGE CORK, IRELAND

In association with



About the *Cork Centre for Vitamin D and Nutrition Research* and **ODIN**

The *Cork Centre for Vitamin D and Nutrition Research* is led by Professors Mairead Kiely and Kevin Cashman who jointly coordinate the European Commission funded *ODIN* project. *ODIN* aims to provide high quality scientific evidence to prevent vitamin D deficiency in European citizens and improve nutrition and public health through food. The *ODIN* project (www.odin-vitd.eu) consists of a multi-disciplinary team of 30 partners, including 9 industry partners from 18 countries. *ODIN* is in the final year of a four-year programme of research and is due to finish in October 2017.

Why sponsor this Conference?

This key conference in 2017 will be an important forum for presentation, discussion and exchange of ideas on current research in the area of vitamin D. The conference will coincide with the closing stages of the *ODIN* project and the main scientific findings from the *ODIN* project will be presented together with several invited keynote speakers on topics related to vitamin D and health. In addition, a number of high-level round table discussions will take place at the conference and the outcome of these will form the basis for position papers which will be published in relevant journal(s).

If your organisation is involved in providing vitamin D or nutrition-related commodities or services then this is a prime opportunity to access this important international audience who will be gathered in Cork in 2017.

Who will attend?

Around 250 delegates from Ireland, the UK, elsewhere in Europe, and the US are expected to join us – from health professionals, food industry decision makers, individuals involved in setting food and nutrition regulations, through to academics, researchers and students who will be the decision makers of the future.

ODIN Conference September 2017

The conference will be held in the Western Gateway Building, University College Cork, Ireland, on 5th and 6th September 2017.

SCIENTIFIC PROGRAMME

The Conference will focus on the most important issues at present in relation to vitamin D and health.

Four main symposia will focus on:

- Dietary Requirements for Vitamin D
- Evidence-base for food strategies for tackling inadequacies of vitamin D intake and status
- Issues in relation to Vitamin D and Health in Adults, as well as at Key Life Stages
- Safety and population surveillance

The programme will also include original oral and poster communications and round table discussions from which position papers will be published, as well as a vibrant evening programme.

Full details of the conference programme and a list of confirmed speakers will be made available on the conference website: www.vitaminDconference.eu



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SPONSORSHIP OPPORTUNITIES

Exhibition Stand

€900 (+VAT)

There will be an exhibition within the coffee and lunch area. It is expected that around 250 delegates will attend.

- ❖ The exhibition spaces are arranged in single units (1m x 2m) which are suitable for a pop-up portable display stand or table-top display etc. Two or more adjacent spaces can be combined to make a larger space.
- ❖ Each space includes 1 table and 2 chairs and a plug socket.

Included in the Exhibition Stand Package:

- ❖ One full delegate registration to include all lunches, refreshments and access to conference literature on the conference live days (5th & 6th September 2017).
- ❖ One exhibition stand staff registration to include the above but without access to any of the sessions.
- ❖ Your company's name and logo listed on the conference website under 'Sponsors'.
- ❖ Company name listed in the Conference Abstract Booklet which is available to all delegates at the meeting (provided that sponsorship booking has been received by 1st June 2017).

Product Sampling

Please note that product sampling requires prior approval by the Committee. If you wish to sample products, please include this on the booking form.

Please note that you must register to attend the meeting as an exhibitor (to receive a name badge, lunch etc.). The registration form will be available to exhibitors in June 2017 and will be circulated to you by email.

To secure an exhibition stand, please complete the booking form at the end of this booklet and return to the address listed.

Leaflets in Delegate Bags

€400 (+VAT) for each A4 insert

Company information/product leaflet included in each delegate bag. We anticipate there will be approximately 250 attendees. 1 x A4 is the maximum size of delegate insert per completed booking.

Student Bursaries (deadline 1st June 2017)

€800 (+VAT) per bursary

Support the decision makers of tomorrow and enable them to attend this conference to expand their knowledge and skills, as well as assist them to present an oral or poster communication. Your support will be listed in the conference programme and on the conference website.

Silver Sponsor

€2000 (+VAT)

The Silver Sponsor will receive the following benefits:

- ❖ Your company's name and logo listed on the conference website under 'Sponsors' and listed as 'Silver Sponsor'.
 - ❖ Company logo listed as 'Silver Sponsor' on the front inside cover of the Conference Abstract Booklet which is available to all delegates at the meeting (provided that the booking has been received by 1st June 2017).
 - ❖ Inclusion of promotional materials in delegate bags (maximum 2 x A4 sheets).
 - ❖ One full delegate registration to include all lunches and refreshments on the conference live days (5th & 6th September 2017).
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Gold Sponsor

€5000 (+VAT)

The gold sponsor will receive the following benefits:

- ❖ An exhibition stand (see details above) at the conference.
- ❖ Your company's name and logo printed on delegate bags thus receiving wide recognition from all conference delegates during the course of the conference as well as after the conference, as many delegates will continue to use their conference bag after the event.
- ❖ Your company's name and logo will appear on the screen in the main lecture theatre between presentations/at break times.
- ❖ Your company's name and logo listed on the conference website under 'Sponsors' and listed as 'Gold Sponsor'.
- ❖ Company name and logo listed as 'Gold Sponsor' on the inside cover of the Conference Abstract booklet, which is available to all delegates at the meeting (provided that the booking has been received by 1st June 2017).
- ❖ Inclusion of promotional materials in delegate bags (maximum 2 x A4 sheets).
- ❖ Two full delegate registrations to include all lunches and refreshments on the conference live days (5th & 6th September 2017).

Evening Function sponsorship package

Fee negotiable

Evening Function sponsors will receive the following benefits:

- ❖ Company name and logo on the conference website under 'Sponsors' and listed as 'Evening Function Sponsor'.
- ❖ Company logo listed as 'Evening Function Sponsor of the Conference' on the inside front cover of the Conference Abstract Booklet which is available to all delegates at the meeting (provided that booking has been received by 1st June 2017).
- ❖ Company banners at the event venue (supplied by sponsoring company and subject to approval by venue).
- ❖ Two tickets to the sponsored Evening Function.

If your company is interested in sponsoring a "welcome drinks" reception, a coffee break or another social event at the conference, we would be happy to discuss this with you.

GENERAL INFORMATION

Please note the following:

1. All prices are quoted in Euros, and are subject to VAT.
2. Lunches and refreshments for exhibiting delegates will be available on the conference days.

TERMS & CONDITIONS

1. Sponsorship opportunities and exhibition stand spaces are subject to availability. Sponsorship will be allocated only on receipt of a signed sponsorship or exhibition booking form. An email will be provided to confirm the booking.
2. The organising committee reserve the right to refuse a sponsorship offer or exhibition stand space booking.
3. Exhibition stand units will be assigned on a 'first-come, first-served' basis and at the discretion of the conference organisers. Exhibition spaces cannot be held until a booking form has been received.
4. **Payment for all sponsorship and exhibition stand spaces must be received by the 4th August 2017.** Any booking not paid in full by this date may be cancelled and deposits will not be refundable.
5. Printing or inclusion of company logos on materials, website or merchandise is conditional on the organisation supplying the file in the requested format. GIF or JPEG for website display, full colour TIFF or PDF for print. The logos must also be supplied by the deadlines given; otherwise they will not be included in print material.
6. No food or beverage samples, giveaways or refreshments may be provided from any exhibition stand space or from anywhere else in the venue, unless by prior agreement with the organisers of the conference (including all requested documentation).
7. All equipment ordered for an exhibition stand space will be charged to the exhibitor and will be supplied as requested on an official booking form.
8. Cancellations. If a cancellation is received before the **5th June 2017** – 25% of full amount will be charged; from **6th June 2017 until 5th July 2017** – 50% of the full amount will be charged. Any cancellations received after **6th July 2017** will be charged at 100%.

HOW TO BOOK

Please fill out the booking form at the end of this booklet and return to:

Sinead Lordan,
Cork Centre for Vitamin D and Nutrition Research,
Room 106,
Food Science Building,
School of Food & Nutritional Sciences,
University College Cork,
Ireland

Or

Email the completed booking form to:

s.lordan@ucc.ie

Once the form has been returned to us, you will be sent a confirmation email followed by an invoice for the full amount payable. Please note that payment is expected within 30 days of receipt of invoice and must be made prior to the conference (by Friday 4th August 2017 at the latest).

BOOKING FORM

Please reserve the following sponsorship option(s) at the 2017 'Vitamin D & Health in Europe' Conference for:

Company name: _____ Contact name: _____

Address (for invoicing): _____

Postcode: _____ County: _____ Country: _____

Phone: _____ Fax: _____

Email: _____ Website: _____

Please tick this box to confirm that you have read the terms & conditions on the last page of this document.

Signature: _____

Name: _____

Date: _____

SPONSORSHIP OPTIONS

Please tick the sponsorship package you would like to reserve:

- | | |
|-----------------------------|--|
| ❖ Exhibition Stand | <input type="checkbox"/> |
| ❖ Leaflets in Delegate Bags | <input type="checkbox"/> |
| ❖ Student Bursaries | <input type="checkbox"/> |
| ❖ Silver Sponsor | <input type="checkbox"/> |
| ❖ Gold Sponsor | <input type="checkbox"/> |
| ❖ Evening Function | <input type="checkbox"/> |
| ❖ Other Social Event | <input type="checkbox"/> Event name: _____ |

If you have any queries please contact :

Sinead Jordan, Cork Centre for Vitamin D and Nutrition Research, University College Cork

Tel: 00353 (0)21 4902321; Email: s.lordan@ucc.ie